



JASMINE  
MALL

JASMINE MALL · BAHRIA TOWN · LAHORE  
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[www.jasminemall.pk](http://www.jasminemall.pk)

Design: hilineintl.com



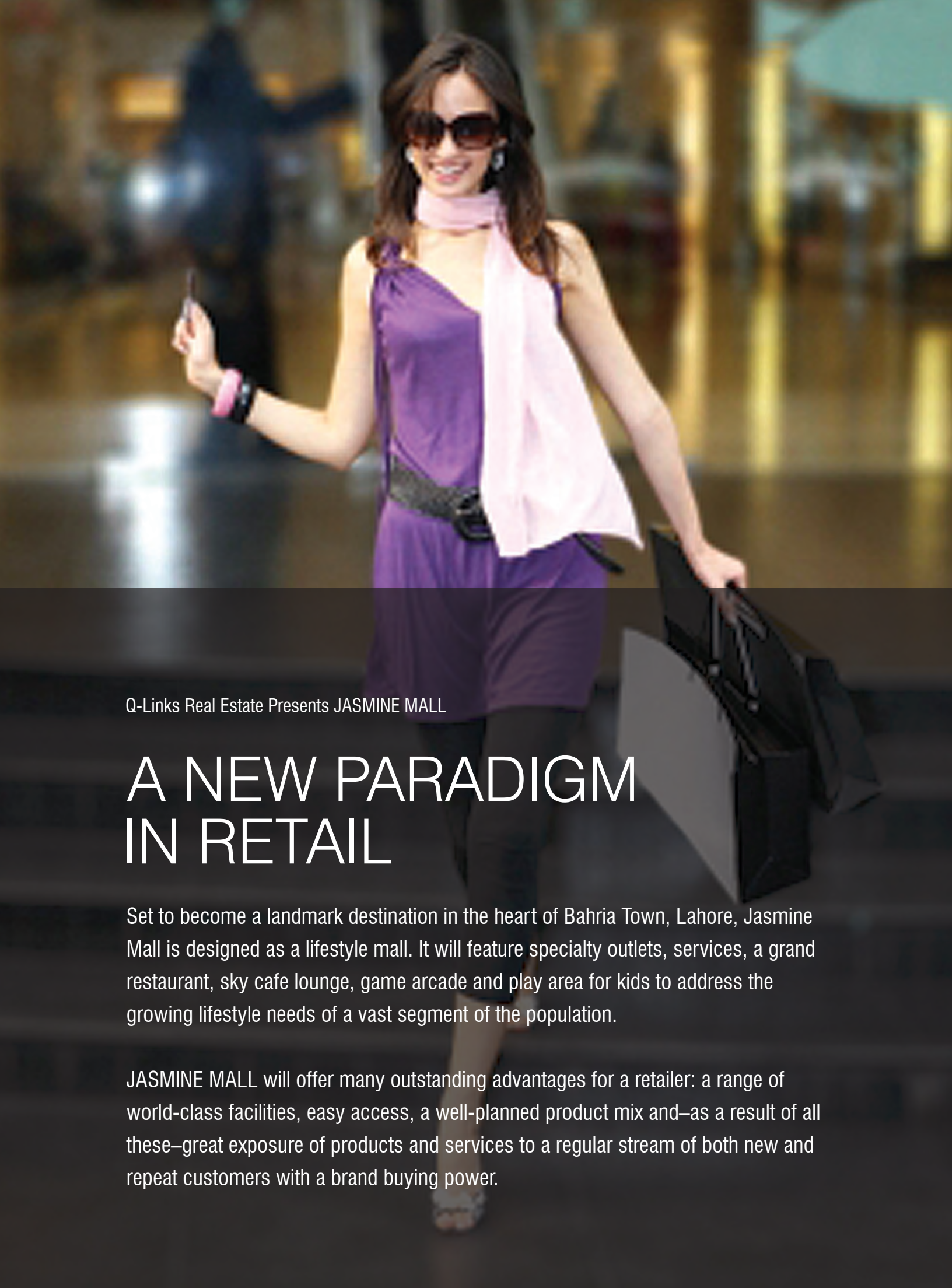
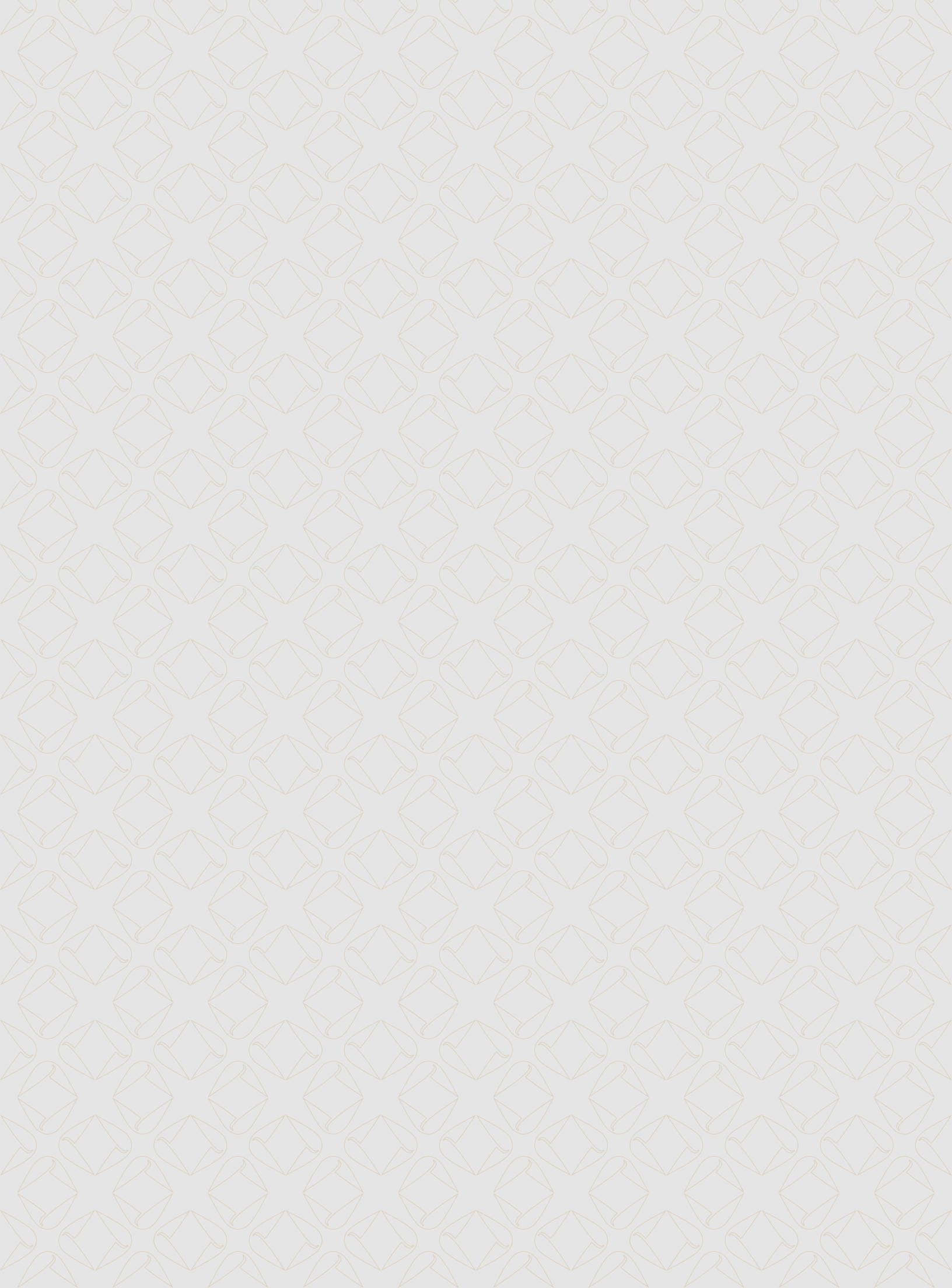
A PROJECT OF **QLINKS** REAL ESTATE





  
*Brands  
Only*





Q-Links Real Estate Presents JASMINE MALL

# A NEW PARADIGM IN RETAIL

Set to become a landmark destination in the heart of Bahria Town, Lahore, Jasmine Mall is designed as a lifestyle mall. It will feature specialty outlets, services, a grand restaurant, sky cafe lounge, game arcade and play area for kids to address the growing lifestyle needs of a vast segment of the population.

JASMINE MALL will offer many outstanding advantages for a retailer: a range of world-class facilities, easy access, a well-planned product mix and—as a result of all these—great exposure of products and services to a regular stream of both new and repeat customers with a brand buying power.





LUCRATIVE  
LOCATION

WORLD CLASS  
LUXURY BRANDS

## Largest Retail Experience in Bahria

Modern, streamlined and easily accessible  
85,000 square feet of rich and versatile shopping experience

FINE DINING  
SKY LOUNGE

EXTENSIVE  
PARKING



# LUCRATIVE LOCATION

## IN THE HEART OF BAHRIA

JASMINE MALL is a new downtown for Bahria Town Lahore and its' surrounding areas' residents. The mall is ideally located with easy connectivity to a population of over 1 million.

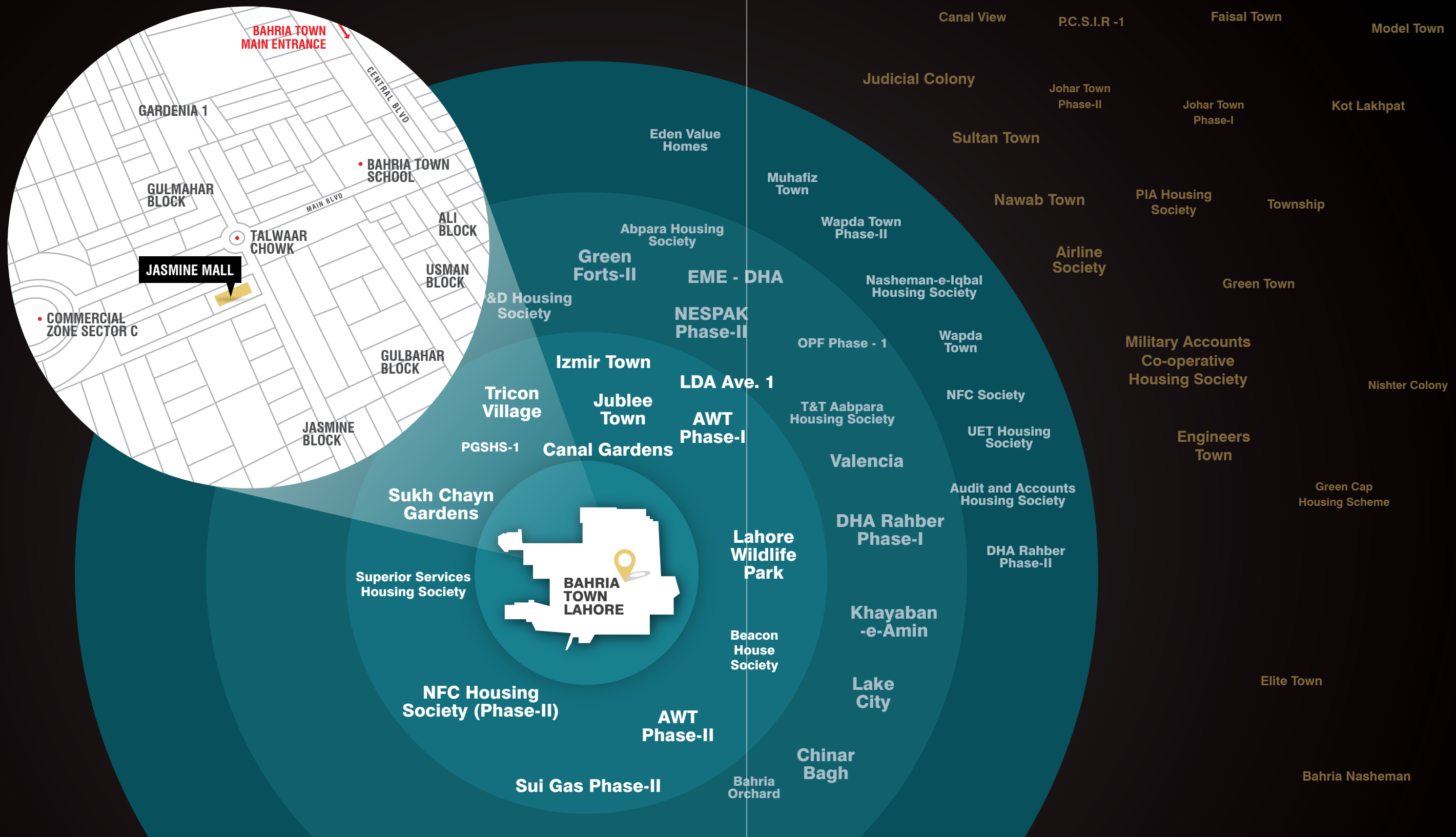
## CATCHMENT AREAS

BAHRIA TOWN	0 KMS	LDA AVE. 1	7 KMS
CANAL GARDENS	1 KMS	AWT-I	4 KMS
SUKH CHAYN	2 KMS	AWT-II	5 KMS
JUBILEE TOWN	4 KMS	PGSHS-1	4 KMS
IZMIR TOWN	7 KMS	IQBAL AVE.	3 KMS
TRICON VILLAGE	4 KMS	LAKE CITY	9 KMS
NESPAK	7 KMS	BAHRIA ORCHARD	14 KMS
DHA EME	11 KMS	SUI GAS PHASE-II	10 KMS
VALENCIA	10 KMS	EDEN VALUE HOMES	13 KMS
NASHEMAN-IQBAL	12 KMS	T&T AABPARA	9 KMS
NFC	12 KMS	WAPDA TOWN	12 KMS

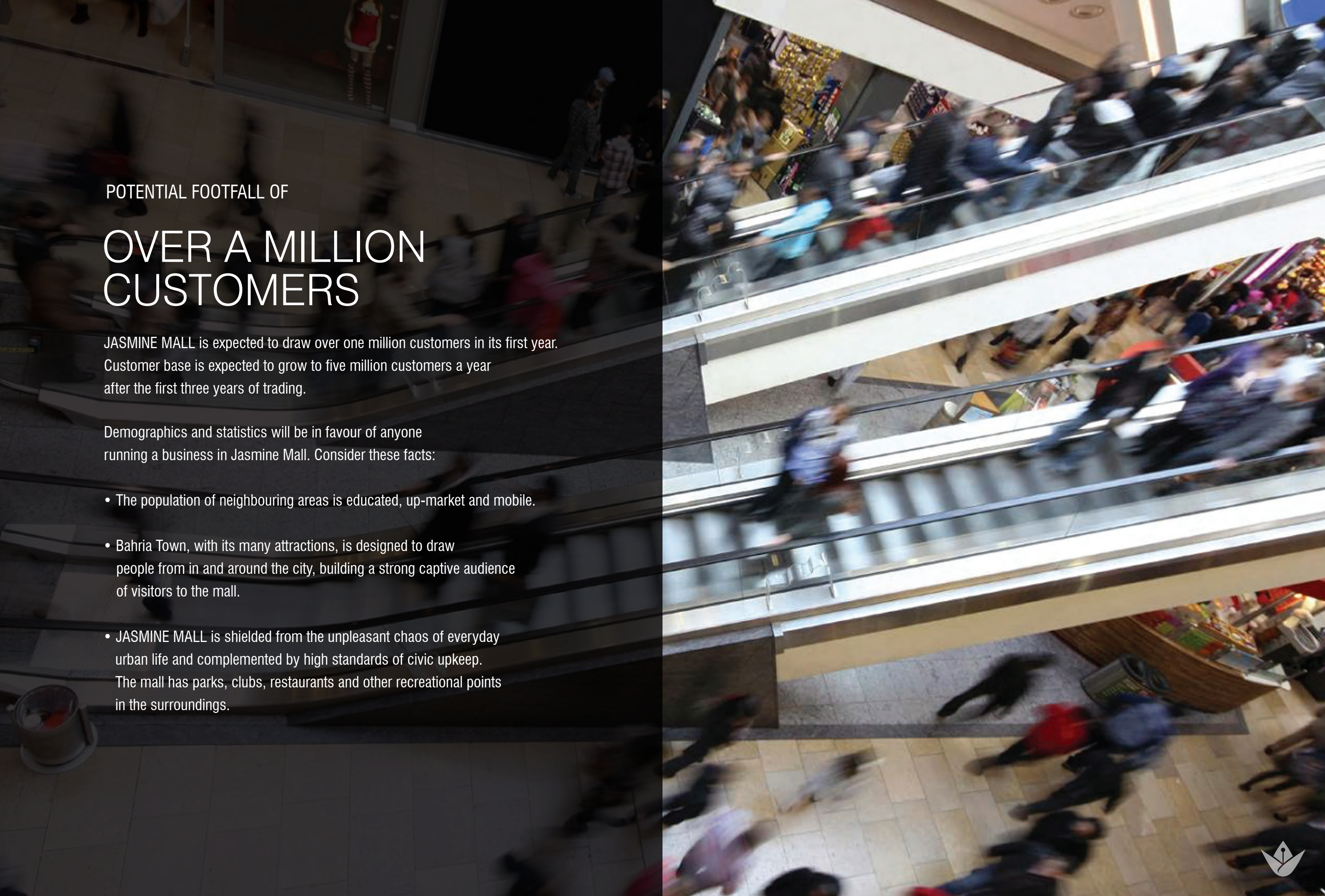
BAHRIA GOLF AND COUNTRY CLUB, GRAND TAJ HOTEL  
IMPERIAL UNIVERSITY, COMSATS INSTITUTE OF TECHNOLOGY  
THE UNIVERSITY OF LAHORE, AKHTAR SAEED MEDICAL AND DENTAL COLLEGE  
BEACONHOUSE NATIONAL UNIVERSITY (TAROGIL)











POTENTIAL FOOTFALL OF

# OVER A MILLION CUSTOMERS

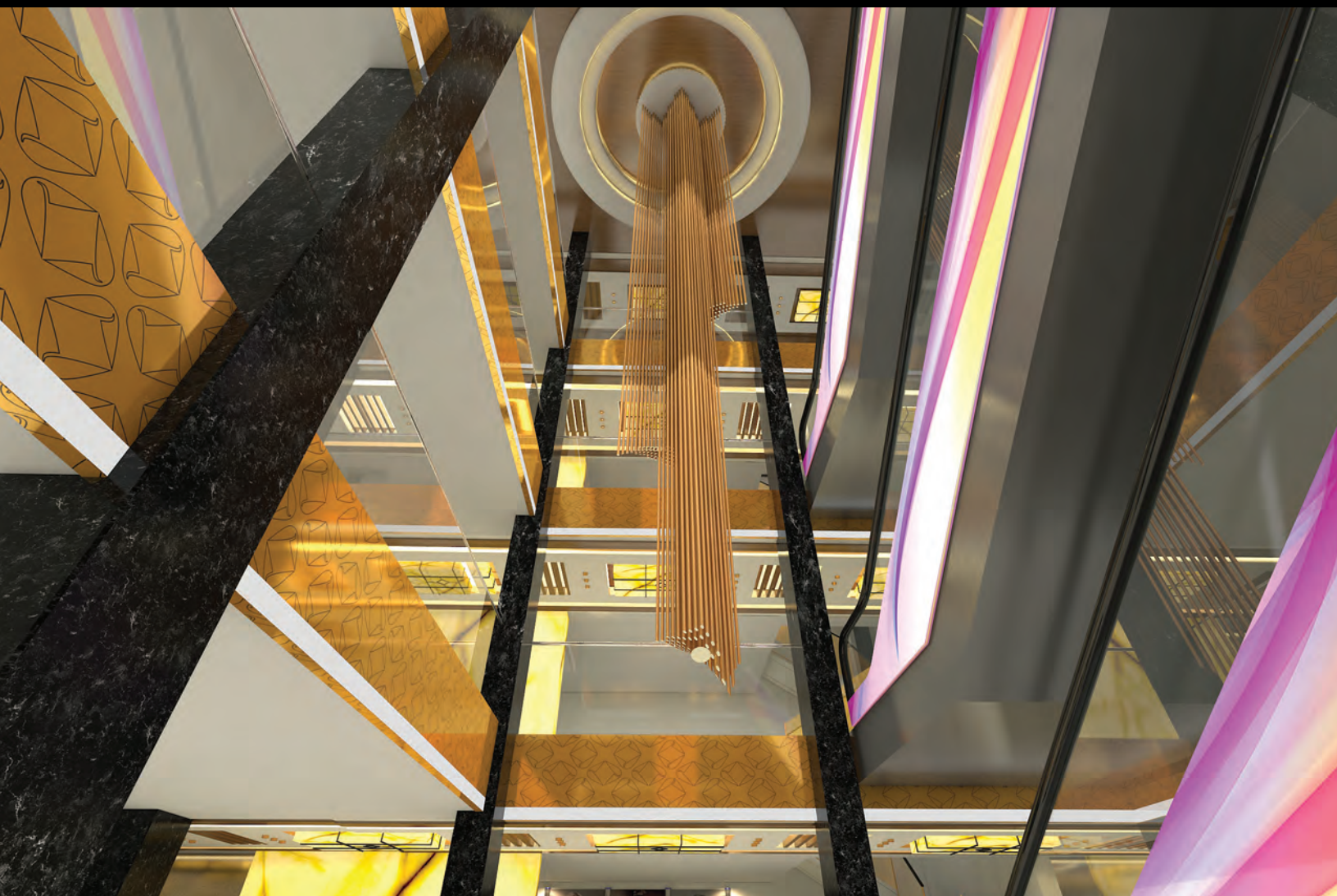
JASMINE MALL is expected to draw over one million customers in its first year. Customer base is expected to grow to five million customers a year after the first three years of trading.

Demographics and statistics will be in favour of anyone running a business in Jasmine Mall. Consider these facts:

- The population of neighbouring areas is educated, up-market and mobile.
- Bahria Town, with its many attractions, is designed to draw people from in and around the city, building a strong captive audience of visitors to the mall.
- JASMINE MALL is shielded from the unpleasant chaos of everyday urban life and complemented by high standards of civic upkeep. The mall has parks, clubs, restaurants and other recreational points in the surroundings.











# THE SHOPPING EXPERIENCE

Destined to be the largest retail experience in Bahria and its surroundings, JASMINE MALL will bring together world-class luxury brands, innovative and inspiring architecture, easy accessibility, fascinating new entertainment concepts and signature restaurant spread across 85000 square feet of built up area.


## LOCAL AND INTERNATIONAL BRANDS

JASMINE MALL will showcase the magnetic power of some of the most famous local and international brands. It will elevate luxury shopping to a new high, creating a world-class shopping experience.

marie claire damas  Bareezé 







DEVELOPED BY

# Q-LINKS REAL ESTATE

Q-Links Real Estate is among leading builders and developers in Lahore offering highest quality construction services, right from the planning to the final finishing and decoration. Recently, we have completed Alfalah Heights in Bahria Town, Lahore and also have other projects in the pipeline. Our construction exudes style and elegance while also meeting all the standards and requirements.

## OPERATING FROM JASMINE MALL BUSINESS IS A PLEASURE

Any way you look at it, you can be sure that Jasmine Mall will draw more people, more often, for longer periods of time. So your relationship with Jasmine will not only be a very enjoyable one, but also a very successful one.

If you share the same vision as we do and would like to nurture your business with the same professionalism, efficiency and customer-focused approach that drives us, do get in touch. We would like you to become a part of this new and exciting retail experience.



## MESSAGE FROM Q-LINKS REAL ESTATE

# BUILDER & DEVELOPER

Bahria Town has steadily grown to become one of the most significant communities in Lahore. The areas and communities in Lahore which have been the center and economic hub in the past are now saturated with high competition and low returns. When it comes to Bahria Town, it is a place where an investment is futuristic and highly valuable. The reason is simply the various untapped opportunities and growing population which is yet to be catered within this vicinity.

We have planned and developed Jasmine Mall keeping in mind luxurious shopping experience for customers and the high return on investment for retailers. When it comes to Pakistan, the retail sector is the third largest sector after agriculture and manufacturing and also the second largest employer, employing over 16 percent of the labor force. It contributes up to 33 percent of the overall service sector and its contribution towards the GDP is 18 percent. The retail sector is valued at USD 42 billion with a robust growth of 5.3 percent which is much faster than the growth of the economy of Pakistan itself. There is a drive for convenient and quality shopping in our country, especially in bigger cities like Lahore.

Jasmine Mall is the first mega shopping mall in Bahria Town which will offer highest standards of quality to the residents of Bahria Town and its surrounding areas. Expansion of Bahria Town and emergence of new societies in the vicinity makes Jasmine Mall a prime attraction for both local and international investors. Come join us and reap the rewards for years to come.

Best Regards

H. Anjum

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**Q-LINKS**  
REAL ESTATE



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FLOOR  
PLANS





# A UNIQUE FUSION OF SPACES

The elegant design of JASMINE MALL creates a unique fusion of interior and exterior spaces, making it a landmark shopping destination for years and years to come.

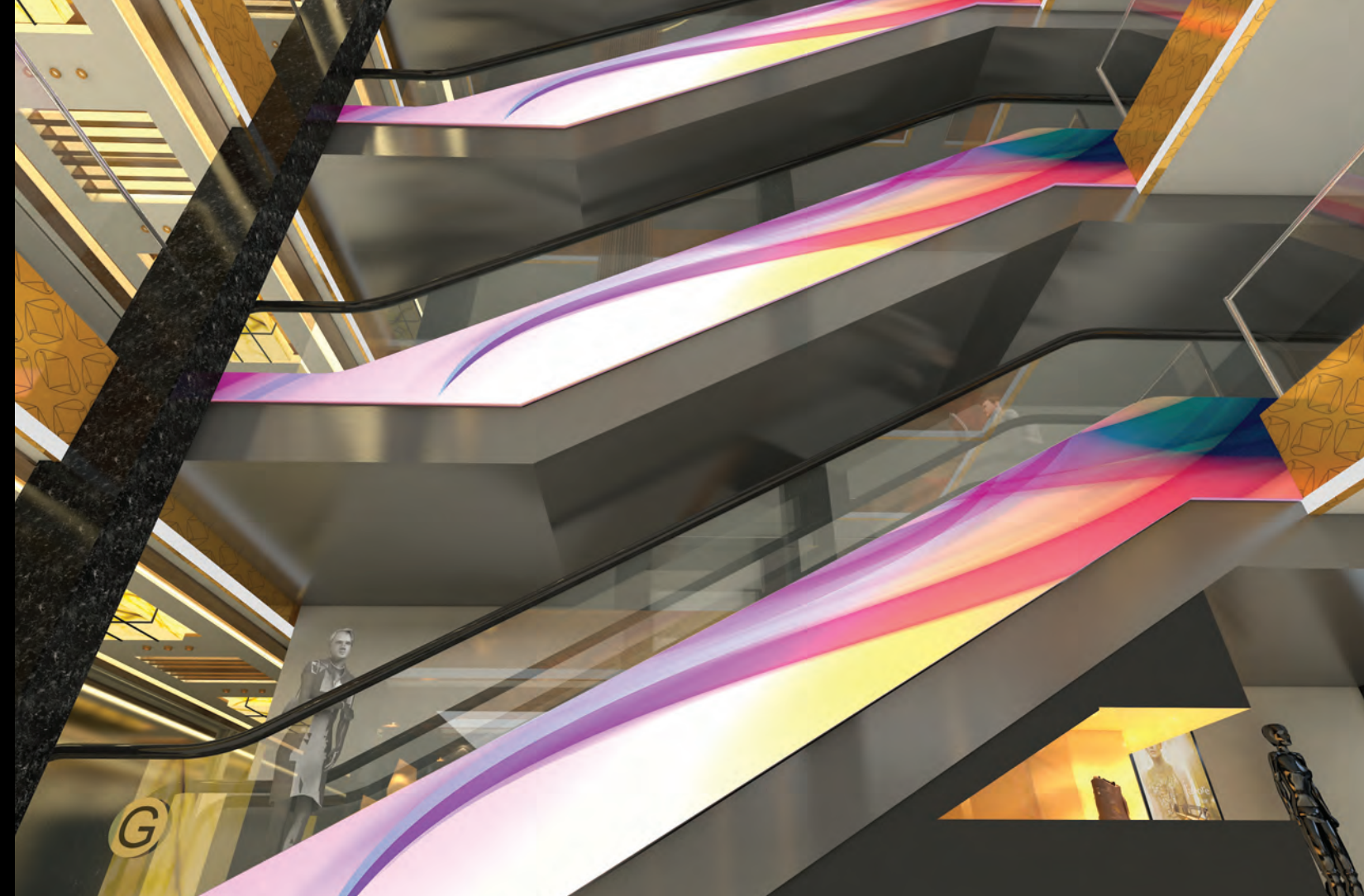




# WORLD-CLASS FEATURES

Exquisite Exterior and Interior Design to Enhance Customer Experience

-  LIFTS AND ESCALATORS TO ALL FLOORS
-  AIR CONDITIONED LOBBIES & HALLWAYS
-  AMPLE CAR PARKING
-  WORLD-CLASS FIRE FIGHTING SYSTEM
-  MALL CONCIERGE  
IN HOUSE MALL MANAGEMENT & SUPPORT OFFICE
-  BACK-UP GENERATORS
-  SECURITY & CCTV MONITORING
-  INSULATION AND SAFETY  
LOW-E & TEMPERED GLASS PROTECTION







# THE DINING EXPERIENCE

Think beyond the conventional dining experience. Think of an entertainment experience, which keeps both the kids and adults enthralled. JASMINE MALL will have great dining options including a big themed restaurant and sidewalk cafes, food courts and a choice of unique fast food options.

